

# GEORGIA★READS

## Turn the page to a brighter future

Where literacy serves as the cornerstone of  
community well-being and economic prosperity.



Georgia Reads is dedicated to uniting and empowering a fragmented literacy ecosystem, driving the state forward to ensure economic prosperity in every Georgia community. By bringing stakeholders together and guiding literacy initiatives, we can unlock a brighter future for all Georgians.

### Georgia Reads Will Make a Difference

Georgia Reads, a statewide initiative backed by the Georgia Council on Literacy, aims to transform the state's literacy ranking from almost worst to first by 2030. Supported by the Georgia General Assembly, state, community and school leaders, this effort unifies literacy programs and resources across Georgia.

Improving reading outcomes will drive economic growth, reduce poverty, and strengthen communities, helping everyone turn the page to a brighter future.



**Malcolm Mitchell**  
Georgia Reads Coach

*"Winning for our kids means playing as a team — parents, schools, and communities, all backing reading — it's game-changing. Georgia Reads is our playbook. Let's get in the game and turn the page to a brighter future!"*



Learn more  
about Malcolm



### Partners



CENTER FOR  
EARLY LANGUAGE  
AND LITERACY



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COUNCIL★  
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Georgia**Forward**  
Building Vibrant Communities... Together



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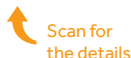
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GeorgiaReads.org



## Georgia Reads Day

Discover how every Georgian can team up with Georgia Reads to raise awareness, spark school and community reading activities, and empower parents to support their children's literacy.

## Join the Team

Apply for the Georgia Reads Community Award – launching on Georgia Reads Day.

This annual award recognizes up to 10 community partnerships that have set and made measurable progress toward literacy goals in the last three years. Award recipients will receive:

- ★ \$20,000 to support continued literacy improvements, receive an evaluation to highlight best practices that inform communities on the Georgia Council on Literacy's plan and metrics.
- ★ A visit which includes Georgia Reads Coach Malcolm Mitchell, a Read with Malcolm school event, copies of Mitchell's *Hey, Georgia* book for students in attendance, and a community celebration to strengthen local partnerships.



Award Application

## Attend Practices

Featuring a webinar series with Malcolm Mitchell and Georgia Reads award communities sharing best practices and strategies for literacy success.

## Suit Up

Sign up your student teams for the **READBowl Georgia State Championship!**



READBowl

Elementary, middle, and high school teams compete between the College Football Championship and the Super Bowl in Read With Malcolm's 9th Annual READBowl. The team with the highest average reading minutes wins state recognition, a visit to the Capitol, and the Georgia READBowl title.

**Reading builds champions — let's run the literacy offense and win this together!**

**It takes a team to build champions—and boosting literacy in Georgia is no different.**

The Georgia Council on Literacy is calling on local leaders, schools, chambers, churches, businesses, and passionate individuals to step up as literacy partners. Be a part of something bigger. Sign up at [GeorgiaReads.org](http://GeorgiaReads.org), get the newsletter, attend events, and help rally your community by **donating to the Peach Education Tax Credit.**



Peach Education Tax Credit

**This is our moment. Let's move the ball for literacy — together.** [www.georgiareads.org](http://www.georgiareads.org)

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